



University of Engineering and Technology
School of Computer Science
Syllabus of Course
Academic Period 2018-II

1. **Code and Name:** GH0020. Behavioral Economics
2. **Credits:** 3
3. **Hours of theory and Lab:** 3 HT;
4. **Professor(s)**

Meetings after coordination with the professor

5. **Bibliography**

6. **Information about the course**

- (a) **Brief description about the course .**
- (b) **Prerequisites:** None
- (c) **Type of Course:** Elective
- (d) **Modality:** Face to face

7. **Specific goals of the Course**

- .
- .

8. **Contribution to Outcomes**

- d) An ability to function on multidisciplinary teams. (**Usage**)
- e) Understand correctly the professional, ethical, legal, security and social implications of the profession. (**Usage**)
- f) An ability to communicate effectively. (**Usage**)
- n) Apply knowledge of the humanities in their professional work. (**Usage**)
- o) Improve the conditions of society by putting technology at the service of the human being. (**Usage**)

9. **Competences (IEEE)**

- C10.** Understanding of the impact on individuals, organizations, and society of deploying technological solutions and interventions. ⇒ **Outcome d,n,o**
- C17.** Ability to properly express in oral and written media as expected from a university graduate. ⇒ **Outcome f**
- C18.** Ability to participate actively and as a member of a team. ⇒ **Outcome f**
- C21.** Understanding the professional, legal, security, political, humanistic, environmental, cultural and ethical issues. ⇒ **Outcome e**

10. **List of topics**

1. Unidad 1

11. Methodology and Evaluation

Methodology:

Theory Sessions:

The theory sessions are held in master classes with activities including active learning and roleplay to allow students to internalize the concepts.

Lab Sessions:

In order to verify their competences, several activities including active learning and roleplay will be developed during lab sessions.

Oral Presentations:

Individual and team participation is encouraged to present their ideas, motivating them with additional points in the different stages of the course evaluation.

Reading:

Throughout the course different readings are provided, which are evaluated. The average of the notes in the readings is considered as the mark of a qualified practice. The use of the UTEC Online virtual campus allows each student to access the course information, and interact outside the classroom with the teacher and with the other students.

Evaluation System:

12. Content

Unit 1: Unidad 1 (12)	
Competences Expected: 4	
Learning Outcomes	Topics
<ul style="list-style-type: none">.	<ul style="list-style-type: none">.
Readings : [Lehmann05]	